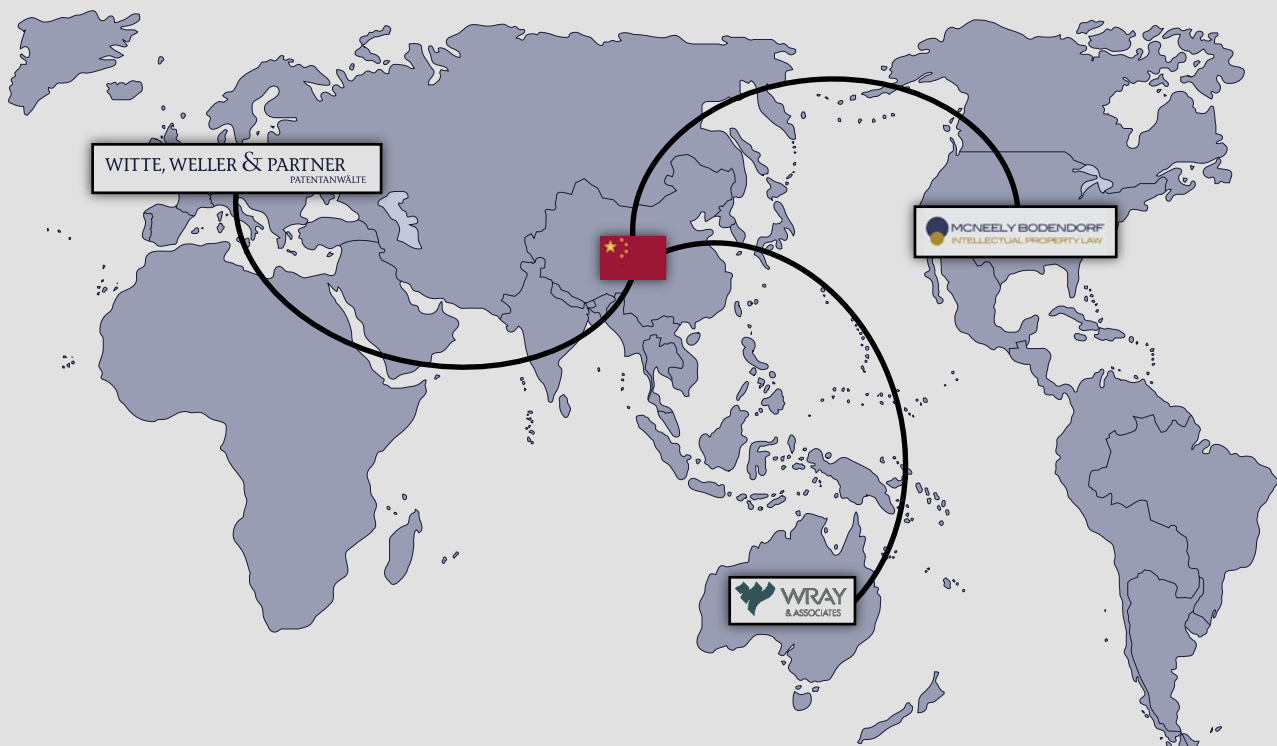


INTELLECTUAL PROPERTY FROM THREE CONTINENTS



Beijing October 10–11, 2007

Holiday Inn Central Plaza Beijing

A comparison between the Chinese patent, design and trademark system and the systems of Australia, Europe and the USA. Overview of current developments, practice tips and problems unique to each region.

ABOUT THE ORGANIZERS

MC NEELY BODENDORF INTELLECTUAL PROPERTY LAW – USA



Kevin Mc Neely

Patent and Trademark Attorney practicing law since 1992 U.S. Registered Patent Attorney · Admitted to State Bars of NY, DC, MA & RI · Founder of McNeely IP Law



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Australian Patent and Trademark Attorney since 1980
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Australian and New Zealand Patent Attorney and Trademark Attorney · Senior Associate at Wray & Associates
Bachelor of Mechanical Engineering Degree completed 1992

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Mark Wegener

German Patent and Trademark Attorney since 2003
European Patent Attorney · European Trademark and Design Attorney · Partner of Witte, Weller & Partner

PROGRAM SCHEDULE

DATE/TIME	SESSION	SPEAKER
WEDNESDAY OCTOBER 10TH		
9:30 – 10:00	Opening speech (in Mandarin) “The developments and trends in the EU – China dialog” Dr. Thomas Pattloch, Beijing, Intellectual property officer of the EU-delegation of the EU-comission	
10:00 – 10:30	Coffee break	
10:30 – 12:00	Patent Protection in USA Overview of patent prosecution before the USPTO; electronic filing system; changes to the obviousness standard under the Supreme Court’s decision in KSR v. Teleflex; new accelerated examination procedures; new rules on continuations and claims	Kevin Mc Neely
12:00 – 13:15	Lunch	
13:15 – 14:45	Patent Protection in Europe Overview of patent prosecution before EPO; EPO’s online tools; advantages of EP filing instead of national; cost milestones; overview of current developments of community patent and London agreement (translations); new EPC 2000 in Dec. 2007; new decision on software patents	Mark Wegener
14:45 – 15:15	Coffee break	
15:15 – 16:45	Patent Protection in Australia Overview of patent prosecution before IP Australia; extensions of time; will experimental use be considered an infringing act?; disclaimers in Australian patent specifications; novelty as defined by Federal Court decision of Lockwood v. Doric; differences between Australian and Chinese patent practice	Scott Vilé
18:00 – 20:00	Wines from the Three Continents	

PROGRAM SCHEDULE

DATE/TIME	SESSION	SPEAKER
THURSDAY OCTOBER 11TH		
9:30 – 10:15	Trademark Protection in Australia Overview of trademark prosecution before IP Australia; "Headstart" assistance from IP Australia; recent changes to trademark legislation; trademarks in Chinese characters v. trademarks in English; differences between Chinese trademark law and Australian trademark law	Errol J. Harwood
10:15 – 10:30	Coffee break	
10:30 – 11:15	Trademark Protection in Europe Overview of community trademark (CTM) prosecution; online tools; advantages of community filing instead of national; examples of trademarks; enforcement of CTM; CTM application via the Madrid system; differences between European and Chinese practice	Mark Wegener
11:15 – 12:00	Trade Mark Protection in USA Overview of trademark prosecution before the USPTO; electronic filing system; changes to federal dilution law under the Trademark Dilution Revision Act of 2006	Kevin Mc Neely
12:00 – 13:15	Lunch	
13:15 – 14:00	Design Protection in Europe Experience with the Community Design established in 2003; Infringement of unregistered designs	Wolfgang Weller
14:15 – 15:00	Design Protection in USA Unique aspects of U.S. design practice; ratification of the Hague Agreement; impact of Federal Circuit opinion <i>Lawman v. Winner</i>	Kevin Mc Neely
15:00 – 15:15	Coffee break	
15:15 – 16:00	Design Protection in Australia Design and Copyright overlap in consideration of High Court decision <i>Burge v. Swabrick</i> ; differences between Australian and Chinese design practice	Scott Vilé

The seminar will be presented in English only. Assistants conversant in both Mandarin and English will be present. The Seminar addresses to Chinese IP practitioners such as lawyers, patent attorneys, trademark attorneys, design attorneys, paralegals, members of foreign filing departments and others. Single day registrations can be booked.

Seminar documents will be distributed before the first session. There will be a coffee break during the morning sessions as well as the afternoon sessions. Lunch will be served in a restaurant at the Holiday Inn Central Plaza Beijing.

To register please complete the form below and fax it to Witte, Weller & Partner: +49 711/6 66 69-99, or e-mail to "post@wwp.de". Please note, EACH attendant will need to complete a form.

INTELLECTUAL PROPERTY FROM THREE CONTINENTS: REGISTRATION FORM

Attendant: Dr. Mr. Mrs. Ms. Wednesday Thursday Both days

Last Name

First Name

Organisation/Affiliation

Address

City

Postal Code

Country

Phone

Fax

E-mail

COSTS

Early bird rate available, if registration and payment is done by **October 2nd, 2007**.

	<u>regular</u>	<u>early bird</u>
<u>2 days</u>	US \$ 240 per person	US \$ 200 per person
<u>1 day</u>	US \$ 150 per person	US \$ 120 per person

This includes seminar documents, lunch and beverage (tea, coffee, water, softdrinks etc.), printed Attendee Directory and a post-meeting CD-ROM.

TERMS OF PAYMENT

Payment only via wire transfer in **US Dollars** please! **Personal Checks can not be accepted.**

Bank Draft in American Dollars payable to

Account: Witte, Weller & Partner Germany

Name of bank: Suedwestbank

Account no.: 753 083 078

SWIFT: SWBSESS

IBAN no.: DE 74 6009 0700 0753 083 078

FURTHER INFORMATION

Hotel rooms can be booked directly at the Holiday Inn Central Plaza Beijing through their website: www.holiday-inn.com/beijing. Please use booking code "Wray & Associates".

For further information on the seminar, please contact us by e-mail at either "kevin@mbiplaw.com", "scottv@wray.com" or "post@wwp.de" and refer to "IP seminar Beijing 2007". Thank you!



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BEIJING, 100053 CHINA
Front Desk: 86-10-83970088
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Transportation to and from Hotel

Beijing Capital International (BJS)

- Distance: 42 KM / 26.1 MI South West to Hotel
- Taxi Charge (one way): CNY150.0 (CNY)
- Time by taxi: 50 minutes
- Airport Express Way, East 4th Ring Road, South 2nd Ring Road, West 2nd Ring Road, Baizhifang Qiao Exit. Right Turn After Exit, Junction of Caiyuanjie and Baizhifangjie (2nd traffic light after right turn), Turn Left to North 500m.

Driving Directions



AIRPORT EXPRESSWAY, E 4TH RING RD, S 2ND RING RD, W 2ND RING RD, BAIZHIFANG QIAO EXIT, RIGHT TURN, TO JUNCTION OF CAIYUANJIE & BAIZHIFANGJIE (2 LIGHTS AFTER RIGHT TURN). LEFT TO N 500M

Kevin McNeely



Scott Vile



Errol Harwood



Dr. Wolfgang Weller



Dr. Mark Wegener





Errol Harwood | Partner

General Engineering, Physics
e: errolh@wray.com.au

Errol has a degree in Applied Physics from the Western Australian Institute of Technology (now Curtin University). He initially taught high school mathematics and science for three years. He was then employed as an Examiner of Patents with the Australian Patent Office and in 1973 he joined R.C Wray & Associates (now Wray & Associates) as a Professional Assistant.

Errol qualified as a Patent Attorney in 1980 and in 1985 became a Partner of the firm.

Errol is a member of the Australian Institute of Physics and a Fellow of the Institute of Patent Attorneys of Australia. He is also a member of the Intellectual Property Society of Australia & New Zealand, the Asian Patent Attorneys Association, and the International Association for the Protection of Intellectual Property.

Service Areas

- ▣ General Mechanical Group



Scott Vilé | Senior Associate

Mathematics, General Engineering, Mechanical Engineering
e: scottv@wray.com.au

Scott graduated in 1993 from Curtin University of Technology with a Bachelor of Mechanical Engineering degree. He has been involved in the mining and rail transport sector, including maintenance and corrosion prevention. He also worked in the United Kingdom, and gained valuable experience in analysing methods of improving rail fleet performance.

Scott joined Wray & Associates in 1998, and is a member of the Intellectual Property Society of Australia & New Zealand. Scott registered as a Patent and Trade Marks Attorney in 2000.

He has been involved for many years in the Surf Lifesaving Association, competing in the national and state titles

Service Areas

- ▣ General Mechanical Group



Caroline Tseu | Technical Assistant

Chemistry, chemical engineering, mineral processing and oil and gas processing.

e: carolt@wray.com.au

Caroline graduated in 2000 from Curtin University of Technology with a Bachelor of Engineering degree specialising in the field of chemical engineering, mineral processing and oil and gas processing. Upon completing her undergraduate degree, Caroline worked as a student trainee and completed her final year project in the research of Crystallisation of Manganese Sulphate from process stream with a mining consulting firm.

Since graduating, Caroline worked in Malaysia as a chemical engineer/quality control officer in a manufacturing company specialising in the processing of synthetic resins. In the course of her employment, she was involved in the R&D department researching various adhesives such as formaldehyde based products, polyurethane and aliphatic products and other products including sealants, coatings, epoxies and glues. Throughout her employment, Caroline also acquired extensive knowledge and experience in the processing and manufacturing of plywood, softwood, hardwood and particle boards.

Caroline joined Wray & Associates in 2006, as a technical assistant, and is studying to become an accredited Patent and Trade Marks Attorney.

Dr. rer. nat. Wolfgang Weller, Dipl.-Chem.

German Patent Attorney, European Patent Attorney,
European Trademark Attorney

Born in 1949.

Studied chemistry at Stuttgart University, Masters Degree in 1980.
Ph.D. in 1983 (Carbonyl Reactions). Professional experience in the
areas of organic phosphorus compounds analyzing procedures.
Practicing intellectual property since 1983.

Areas of Specialization:

Chemistry, pharmaceuticals, pharmaceutical technology, medical
instruments, process engineering, mechanics.

Additional Expertise:

Litigation, licensing, trademarks.

Honorary Activities:

Honorary judge on the senate for Patent Attorney matters at the
German Federal Court, member of LES (Licensing Executives
Society).

Dipl.-Phys. Mark Wegener

German Patent Attorney, European Patent Attorney
European Trademark Attorney

Born 1972.

Studied physics at Mainz University, Masters Degree in 1998.
Diploma thesis at the division of radiotherapy at "Klinikum rechts der
Isar", Munich.
Professional experience in dosimetry and microdosimetry.
Practicing intellectual property since 2000.

Areas of Specialisation:

Physics, semiconductors, medical technology, general mechanical
engineering, communications

Additional Expertise:

Software

Honorary Activities:

Lecturer at the "Fernuniversität" of Hagen.



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Kevin J. McNeely received a Bachelor of Science in Electrical Engineering in 1986 from Worcester Polytechnic Institute. Mr. McNeely received Juris Doctor of Law and Master of Law degrees from New England School of Law and from New York University School of Law, respectively. In the Master of Law program at NYU School of Law, Mr. McNeely focused on patent, trademark and related intellectual property course work.

Mr. McNeely's patent prosecution docket emphasizes electrical and mechanical equipment, computer hardware and software, Internet applications, and business methods. His telecommunications practice includes transmitters, satellite communications, wireless networks, telephony systems, and scientific, industrial and medical equipment. Mr. McNeely also has experience advising technology clients concerning trademarks, licensing, contracts and litigation matters.

Mr. McNeely began his legal career as an Assistant Attorney General and as an Assistant District Attorney in Massachusetts where he gained experience in administrative litigation and trial practice. Mr. McNeely served as adjunct faculty at Northeastern University teaching Internet and telecommunications law. He was also the monthly technology law columnist for the Providence Business News. Mr. McNeely is a member of the American Intellectual Property Law Association, the Federal Communications Bar Association, and the Institute of Electrical and Electronic Engineers. He is admitted to practice before the United States Patent & Trademark Office, the District of Columbia, Massachusetts, New York, and Rhode Island.



